

## **A STUDY ON STATUS OF FARM RECORD KEEPING PRACTICES AMONG THE FARMERS IN ANAND TALUKA**

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### **ABSTRACT**

Agriculture occupies a prominent position in Indian economy. Agriculture is very important source of income for the people in the country like India. For any business, suitable, quick and reliable information plays an important role for the different kinds of decision making. Secondary nature of information in farming business plays a critical role in decision making. Farmers are less interested in the record keeping of the business. In farming business, farmers deal with the different components of expense like planting, fertilizer, irrigation, plant protection, harvesting, transportation and other miscellaneous expenses as well as with the revenue of the farming business. The farmers are getting very thin margin for their business. With concern to any business, if the person does not maintain their business records properly than, it would be very difficult to keep track of each and every event and transaction of the business during a particular time period. The output of the farm record keeping process is a kind of information on which, a person can take proper decision about their business. Here in this study an attempt has been made to identify how the farmers maintain their farm records, problems faced by them, kinds of benefits they get through maintaining the farm records and consequences of not maintaining farm records with concrete reasons behind it.

**KEYWORDS:** Decision Making, Farm records, Farm business, Problems, Utility of Farm Records